

Lookbook — 2024





Create your own Autumn dream with our new lookbook.

DREAMS BY AGORA

Together, we make dreams come true. Welcome to 'Dreams by Agora'! Agora itself was born from a dream, a great passion.

In this lookbook, we take you on a journey into our dream and encourage you to start creating and inspiring yourself. We combine soft shades of green, orange, beige, and purple with vibrant autumn colors for a warm and balanced color palette.

All the products you need to create your dream designs can be found at your favorite Cash & Carry or on our webshop.

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The harmony between the volume of the flowers and the refinement of the foliage makes this creation a symbol of the dreamy and elegant ambiance of 'Dreams by Agora.'





Airy textures and delicate flowers come together in a harmonious whole, reminiscent of mysterious morning mist enveloping a floral carpet.

The fluffy dandelion globes contrast beautifully with the soft, rounded shapes of the surrounding flowers, while subtle shades of lilac and cream give the arrangement an ethereal appearance.





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This floral cloud is a masterpiece of color and texture, where the delicate interplay of dried flowers evokes a dreamy and enchanting atmosphere. The airy structures and soft, powdery tones blend seamlessly, creating a sense of lightness and movement. The flowers seem to float, almost weightless, thanks to the subtle technique of carefully tied elements.

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WEAVE NATURAL HUES INTO A DREAMY WORK OF ART

Give the natural materials an organic shape with playfully protruding elements. The space is thus transformed into a serene oasis, where you can dream away and find peace.







This arrangement combines the classic elegance of orchids with the playful charm of gerberas, creating a perfect balance between sophistication and cheerfulness.





Be inspired by the rich textures and colors that together convey a sense of comfort and luxury, ideal for welcoming the autumn season with open arms.

The warm tones in this arrangement bring the golden glow of autumn indoors, while the height and draped technique ensure that the creation elegantly flows downward. The result is a dynamic composition that not only exudes timeless elegance but also adds a sense of movement and depth to any space.

LET YOUR FLOWERS SHINE ON AN ELEGANT FLORAL DISPLAY.







PLAY WITH TEXTURES AND COLORS FOR A VIBRANT COMPOSITION.

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This colorful creation combines fresh blue tones with soft peach hues for a lively and playful effect. The bright orange accents of the gerberas provide a striking contrast, giving the whole an energetic appearance. By presenting the various flowers on an elegant display with a few playful highlights, your creation gains a modern touch.







BRING YOUR DREAMS TO LIFE WITH THIS SPARKLING CREATION.





YOUR PARTNER IN FLOWERS, PLANTS AND ACCESSORIES FOR PROFESSIONALS

DISCOVER ALL THE PRODUCTS FOR YOUR CREATIONS IN OUR WEBSHOP.

